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**For Immediate Release**

**Creekside Inn & Resort Makes Environmental Consciousness  
Cornerstone of Renovation**

Guerneville, Calif., February 21, 2005 – The Creekside Inn and Resort in Guerneville, known as a family friendly nature venue, has received approval from the County of Sonoma to begin construction on an environmentally friendly renovation plan that will replace the resort's Recreation Vehicle Park with modular cottages.

The renovation was planned to more effectively meet the needs of visitors to the Russian River Recreation Area who are no longer RV travelers and are increasingly interested in vacationing with minimal impact on the environment, a concept that is important to Lynn Crescione, owner of Creekside Inn & Resort.

“Many tourists are sincere about limiting their impact on the places they visit and it has been my business goal during the more than 25 years that I have owned the resort to preserve the beautiful natural setting of the land so that my visitors as children and as adults with their own families will be able to enjoy the rejuvenating benefits of nature,” says Crescione.

The modular cottages were planned using the concepts of sustainable architecture including considerations of size, solar energy, the use of renewable energy and water conservation. From the design of the cottages to the building material and setting

(more)

Crescione has researched the project to ensure that it meets her sustainability standards throughout construction and in the future. She chose modular cottages because they are built efficiently and create less waste during the building process. Building materials used for the new modular cottages include cement board, a mixture of 10% virgin wood fibers and 90% cement, that According to the National Institute of Environmental Health Sciences is longer lasting and has less impact on the environment because it does not warp or shrink, is fire resistant, doesn't require maintenance after initial staining and does not release the VOC emissions of traditional siding.

Crescione has worked for the past year with Circuit Rider Productions Ecological Services Division, CRP, to protect the creek, remove harmful non-native plant vegetation and encourage the healthy growth of native plants in the area where the new cottages are being constructed.

To celebrate the renovation Crescione will be implementing additional environmentally friendly practices to the use of non-toxic cleaning and gardening products, renewable energy, reusable and recyclable guest amenities and water conservation.

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